



Visual Effects Expert Biju D joins hands with Frameboxx Animation & Visual Effects

Mumbai: Industry acclaimed veteran & **Visual effects expert Mr. Biju D** has joined hands with **Frameboxx Animation | Visual effects** for a unique **project based Visual effects course** that leverages upon Frameboxx's Incubation Facility at Mumbai. The **Fablefx Programme** is a two month full time learning experience that is aimed at creating the next generation of production ready visual effects artists in India. With a super charged curriculum comprising of master lectures, on set live action sessions and a project based approach that results in a visual effects short film for each student, the course is supervised exclusively by Mr. Biju D along with a team of expert visual effects artists.

Biju Dhanapalan or Biju D as he is popularly known is one of the **pioneers of Visual Effects** in the Indian film industry. Starting his career as a visual effects supervisor in 1997, Biju D has delivered visual effects for more than 70 feature films and leads a mean team of visualisers, animation and compositing artistes. Some of the major feature films featuring his visual effects magic include Dumkata, Johnny Gaddar, Lage Raho Munnabhai, Naina, Pinocchio, Yakeen, Hawa, Cape Karma and many more.

The **Fablefx Programme** is a journey from the formless to form. A process of an idea transforming into a short film with animation and live action. A 60 day intensive learning programme laced with seminars and workshops that will facilitate steady interaction and dialogue between the participants and industry professionals. The course allows students to put theory into practice under the aegis of Biju D and a team of professionals. In particular, the program is designed to take the participants through the multiple layers involved in the process of creating a visual effects short film, right from principle photography,



animation to integration and finishing. For the course, the participants from various Frameboxx centres shall be stationed in Mumbai for the entire duration of the program.

At the end of the course, each team would be showcasing their completed films in front of a panel of studio heads and professionals who will critique and deliver their golden pointers and feedback. Speaking on the occasion, **Mr. Naveen Gupta, Executive Director & CEO, Frameboxx**, says, "The Indian Visual Effects industry is growing at par with the world's best and has proven its mettle time and again by delivering great visual effects content for some of the top blockbusters for both National and International markets. Frameboxx is committed to delivering the finest manpower to empower and energize this industry and the FrameFX Programme is our latest offering in line of our existing industry first specialization training initiatives.",

An elated **Biju D further** added, "Visual effects have made a grand entry into the business of Filmmaking. Producers are getting more and more serious about the use of Animation in their Films. And with increasing competition from Hollywood, the Indian film industry is lapping up visual effects even if it means a bigger budget for the movie. I'm glad that Frameboxx has taken this initiative of training visual effects aspirants with the best of facilities & hands on experience in the Industry. I'm looking forward to this fruitful association".

The Frameboxx Fablefx curriculum has been meticulously crafted to ensure the right mix of creative, technical and practical visual effects skills and is also aimed at enabling and empowering creative students to incubate and develop their wild and creative concepts into world class visual effects short films.

For further details visit: www.frameboxx.in

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***About Frameboxx** : A versatile conglomerate with a focus on “Animation & Visual Effects” came into existence towards the end of 2007, has a strong name in the animation industry offering skill set specialization courses, covering various aspects of 3D Animation & Visual Effects. With strong and utmost passionate commitments towards excellence, the company is destined to be one of the most trusted and fastest growing entity of its kind in the country. The company is headed by Industry stalwarts Rajesh Turakhia & Naveen Gupta and is backed by Former CMD Adlabs, Mr. Manmohan Shetty & Mr. Chandir Gidwani, Promoter, Centrum Capital Ltd. Frameboxx offers a wide gamut of services across its multiple verticals including Online training, Video based training in addition to classroom based education. The company actively participates and supports various industry awareness events and was also one of the sponsors of the inaugural SIGGRAPH Asia 2008 held in Singapore recently.*