

**VOL. 4**

**frameboxx 2.0**<sup>®</sup>

animation | visual effects

Premier Academy for Media & Creative Arts

Powered by

**PIXEL DIGITAL STUDIOS**



# artistry

**Be a  
Frameboxxer  
Be an  
Expert**

**Industry News**

**Expert's Speak**

**Events**

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**Workshops**

**Student Artworks**

**Latest Industry Jobs**

**Placements**

[www.frameboxx.in](http://www.frameboxx.in)

## About Frameboxx 2.0

In the era of prevailing creative art schools, redefining the age old training methods was necessary. A fresh approach to the training system was required. To fill this vacuum, Frameboxx was established with a vision to create industry-ready artists.

We offer latest course curricula to help students specialize their careers in Animation, VFX (Visual Effects), Gaming, Graphic Design, Web Design & Development, Photography, Editing, Multimedia, Broadcast design and other related creative and technical sectors.

Our skill-based training comprises of degree and specialized certificate courses that enhance professional competence and provides distinguished learning. Our course curriculum is the perfect mix of theory and practical sessions to learn the aesthetic values with real life problem solving techniques. Innovation and a team of experienced and passionate instructors is the core strength of our training studio. To reinforce the curriculum we regularly conduct Master class sessions through leading industry evangelists.

Over 18,000 students trained with more than 3,000 currently in the system.

As stated earlier, we match the latest technological trends with our techniques to contribute in the growth of the student. Bringing fresh energy to our processes and emphasizing on our core strengths is a vital part of our mission. User-friendly working environment and quality training programs act as an artistic merit of our training studio. Training through experienced trainers practical exposure, working on live projects are contributing in the process of overall professional development of our students. Today, we have built an atmosphere that opens new gateways of creativity and innovation for our students.

Frameboxx has one of the most transparent placement portals that provides career opportunities to its students in leading Animation and VFX studios all over India. Our Students have worked on prestigious Hollywood and Bollywood feature film projects in studios such as DNEG, Technicolor, Prime Focus, Framestore, Pixel Digital Studios, Rockstar, Red Chillies VFX, Weta Digital, Accenture, Dreamworks, Legend, Makuta Visual Effects, MPC, Viacom 18, Golden Robot, NY VFXWAALA, Tata Elxsi, Deluxe, Tau Films, Vistaprint, Bubble Creations, After, Labyrinth, philmCGI to name a few.

Become a part of this journey. Learn to animate your imagination and explore new dimensions of the digital world.

**Be a Frameboxxer. Become an Expert.**

### Strategic Alliance

- ▶ Affiliation with Media & Entertainment Skills Council (MESCC)
- ▶ Partnership with international experts (Los Angeles based visual effects veteran Steve Wright)

### Innovation

- ▶ Introduced concepts of skills super-specialization which has become the norm in the industry
- ▶ Students of Frameboxx worked on a 3D Animated feature film trailer (Jugnoo) with nationally acclaimed director – a first in the industry.

### Awards

- ▶ Students work received national and international acclaim.
- ▶ Awards: FICCI BAF Awards, Golden Cursor Animation Awards, AAROHI Film Festival, Mofilm and CGT Awards



**Mr. Rajesh R. Turakhia**

## Founder's Message

Frameboxx Animation and Visual Effects is a versatile conglomerate with a focus on providing high end computer graphics, animation and visual effects training services. Started in 2008, by a team of management and technical evangelists with over twenty years of experience in animation production and training domain, Frameboxx offers wide array of training programs aimed at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry.

We focus on teaching techniques and creativity, not just the software tools. How would an artist approach a software is more important rather somebody teaching how to use the software. We blend this very artistic approach in our teaching methodology to give the best knowledge to the student to make him / her industry ready artist. We follow this method of 'Techno Artist Training' where we train novice students with technical knowledge of software and aesthetic knowledge of artistic sense.

Working on the notion of continuous development, we launched our self in a completely new avatar named 'Frameboxx 2.0' in 2019. It is 'Premier Academy for Media & Creative Arts' which is amalgamation of various creative and technical skills, required by Media & Entertainment industry. We enlarged our gamut of creative design and visual art, by adding new verticals of new media technologies and creative research.

Being a pioneer in the Indian Animation and Visual Effects training industry, we are looking at producing high quality trained manpower to fuel India's rapid growing Animation & Visual Effects Industry demand.



**Mr. Ravi Gupta**

## Director's Message

At Frameboxx, our core competence and industry experience has allowed us to expand our service domain to offer a wide array of services across multiple verticals such as career specialization courses in Animation, Visual Effects and Film Making including Degree Courses.

We are technical partner with India's leading VFX Studio - Pixel Digital Studios. So, our students are always updated with latest technologies of 3D Animation and VFX industry. It gives them an extra edge to become an industry ready artist. We are also associated with MESC to ascertain that our students are trained as per industry parameters and norms.

To talk about the latest scenario, Indian Animation & Visual Effects Industry is at its peak and there is huge influx of quality work being produced in India. With huge success of Indian movies like Bahubali, Padmaavat, Robot, 2.0, FAN, Zero, driven by quality VFX, has put Indian Film Industry on the world map. Looking at the quality of work produced in India, many international Animation and VFX studios open their own setups in India to deliver Hollywood projects. Some of the best examples are Dneg, Method Studios, Digital Domain, MPC, Mr. X, The Mill and Framestore.

We are committed to provide practical exposure and knowledge of latest cutting edge technologies to our students and become strong pillar of growth story of Indian Animation and VFX industry.



## Mr. Ankur Sachdev

CEO and Founder of Pixel Digital Studios

Pixel Digital Studios provide techno creative solutions to any audio video content for any platform. It is not only into VFX or DI services, we also have edit suits, mastering rooms, 3D conversion facility, Preview theatres and many more. So it's an end to end creative techno service provider to the entertainment business. We are also coming up with our TVC division and sound setup. On the latest achievement note, we are approved vendor of Netflix, the leading OTT platform worldwide.

Now, there is a mammoth growth of Animation and VFX in India and it will continue to grow. Not limited only to Bollywood, it is expanding in TV serials, web series, commercials, e-learning, web products and various other media & entertainment sectors. Producers are acknowledging the power of VFX and hence we are not limited by budget. Our industry needs more and more skillful artists to fulfill huge job vacancies.

We have also partnered with Frameboxx Animation and Visual Effects Private Limited institute to teach industry standard knowledge, cutting edge technologies, latest workflows, studio pipeline and other related skills. Through our partnership, we are aiming to give the best artist talent pool to our industry and play our part to grown our very own Indian Animation and VFX Industry.

Our current successful projects are as follows.





**WE  
WELCOME  
OUR NEW  
FRANCHISEE CENTER  
IN WARDHA,  
MAHARASHTRA**

**EXPERT'S  
SPEAK**

## AUGMENTED & VIRTUAL REALITY (AR / VR)

Augmented Reality (AR) and Virtual Reality (VR) are transforming our perception. These are future technologies. Various industries are incorporating AR and VR into their regular products and services to increase customer engagement. It provides a superlative experience. The trend is growing by 10 to 12% every year.



**Ankit Pathak**

Senior VFX Faculty (Frameboxx Shahibaug)

### WHAT IS VR?

Virtual reality (VR) is a simulated experience that can be similar to or completely different from the real world. Applications of virtual reality can include entertainment (i.e. gaming) and educational purposes (i.e. medical or military training). Other, distinct types of VR style technology include augmented reality and mixed reality.



### WHAT IS AR?

Augmented reality (AR) is an interactive experience of a real-world environment where the objects that reside in the real world are enhanced by computer-generated perceptual information, sometimes across multiple sensory modalities, including visual, auditory, haptic, somatosensory and olfactory.

### ARCHITECTURE

AR can aid in visualizing building projects. Computer-generated images of a structure can be superimposed onto a real-life local view of a property before the physical building is constructed there.

This was demonstrated publicly by Trimble Navigation in 2004. AR can also be employed within an architect's workspace, rendering animated 3D visualizations of their 2D drawings. Architecture sight-seeing can be enhanced with AR applications, allowing users viewing a building's exterior to virtually see through its walls, viewing its interior objects and layout.





## APPLICATIONS

Virtual reality is most commonly used in entertainment applications such as video gaming and 3D cinema. Consumer virtual reality headsets were first released by video game companies. Next-generation commercial tethered headsets were released by Oculus (Rift), HTC (Vive) and Sony (PlayStation VR), setting off a new wave of application development. 3D cinema has been used for sporting events, fine art, music videos and short films.



## AR AND VR CAREER

While the career options seem never-ending let's look at the 5 careers that are in trend and will have a bright future under the sky of VR and AR.

### DESIGN ARCHITECT

This is a career where you need to work with the client to design the interior as well as the exterior of the devices used for AR and VR.

### SOFTWARE DESIGNER

Software designers design the software with the help of a developer and 3D artists. Software designer, in general, have a good career growth.

### SYSTEM VALIDATION ENGINEERS

As a system validation engineer, you will be required to solve any issues that will arise including the technical issues and circle back with developers to make sure the application was modified accordingly.

### SOFTWARE DEVELOPER

Software developers are widely required. If you are an outstanding software developer with a hint of creativity, you will be offered a lucrative salary worldwide.

### 3D ARTIST

The 3D artist is an emerging career in the future job aspect. Creativity is equally important. A bachelor's degree in arts or computer graphics are needed to pursue a career as a 3D artist.

# 12TH ANNIVERSARY CELEBRATION



## 12TH ANNIVERSARY CELEBRATION



## BROADCAST INDIA SHOW - FC ROAD



## BROADCAST INDIA SHOW - FC ROAD



# CHRISTMAS CELEBRATION



# CHRISTMAS CELEBRATION



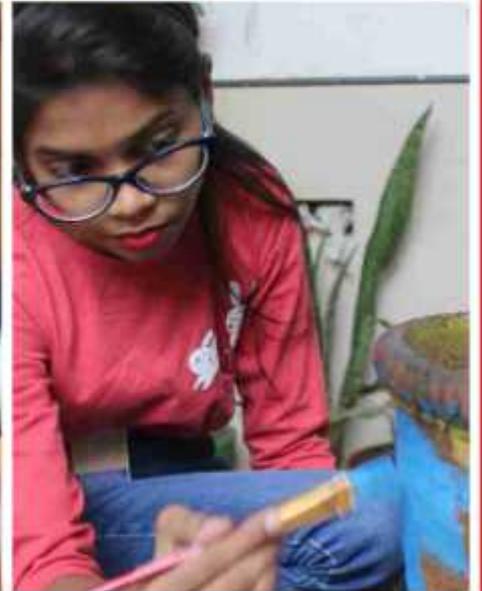
## EVENTS

### NEW YEAR CELEBRATION AND SPORTS DAY PRIZE DISTRIBUTION -INDORE



**EVENTS**

**PLANTER PAINTING**  
-INDORE



**EVENTS**

**RANGOLI, MEHANDI,  
COOKING, DIYA PAINTING  
COMPETITION  
-WANOWRIE**



**EVENTS**

**FETE CELEBRATION**  
- WANOWRIE



**EVENTS**

**HAPPY STREET**

**-WANOWRIE**



## EVENTS

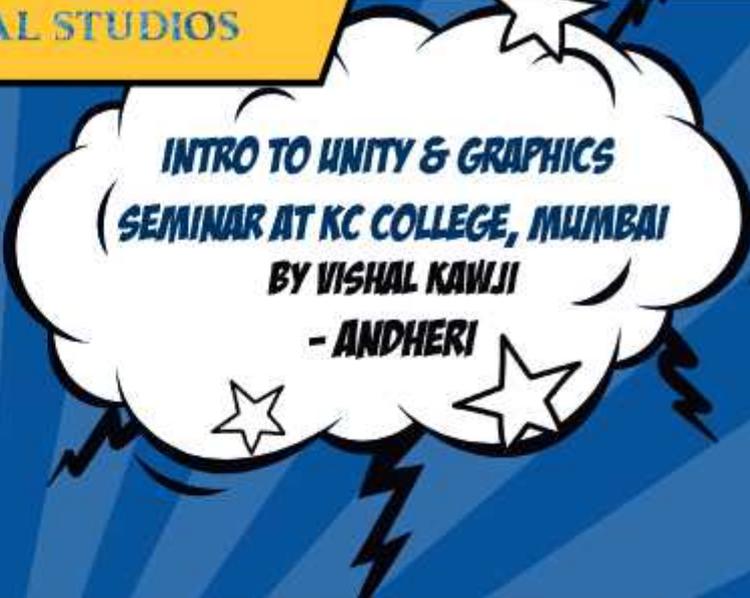
### PARENTS TEACHER MEETING AND STUDENTS WORK SHOWCASE - SHAHIBAUG



## EVENTS

## ROUND MIDNIGHT - BHUBANESWAR





# SEMINARS

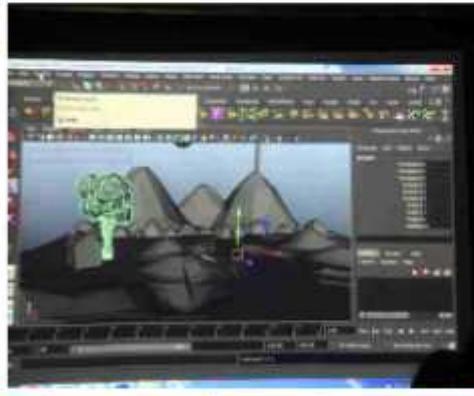
# COLOR THEORY

BY LAKHAN SURWADE  
-SHAHIBAUG



# SEMINARS

## LOW POLY ART BY AMIT CHHETRI - FC ROAD



# SEMINARS

## CAREER IN ANIMATION & VFX TULASI WOMEN'S COLLEGE, KENDRAPARA

BY ANKEESH UPADHAYA  
-BHUBANESWAR



# WORKSHOPS

## GAMING PIPELINE

BY HITU HITANSHU

- CHOWRINGHEE



# WORKSHOPS

## MAKING OF DRAGON - SHAHIBAUG





### KeenTools 1.5.8 released for Nuke

'KeenTools' for Nuke are set of smart tracking plugins. The goal is to bring state-of-the-art science to modern VFX pipelines and increase post production productivity.

The latest release of KeenTools 1.5.8 includes various new updates in all tools, including GeoTracker, FaceTracker, FaceBuilder, TextureBuilder, PinTool and ReadRiggedGeo.

### Cinefex will publish its 40th anniversary issue (Issue #169)

Cinefex is the leading Visual Effects magazine, started from 1980. Each issue features lengthy, detailed articles that describe the creative and technical processes behind current films, the information drawn from interviews with the effects artists and technicians involved.

The 40th The issue will include one-on-one interviews with the most prominent directors of the past 40 years, as well as an exhaustive round-table discussion about the future of visual effects with a slew of Oscar-winning visual effects supervisors.



### VFX Studio 'Picture Shop' acquired 'Ghost VFX' studio

Picture Shop is a post-production VFX company, and part of a group that includes Picture Head, Formosa Group, Finalé and The Farm. It acquired Denmark based studio, Ghost VFX, in January 2020.

"As we continue to expand our VFX footprint into the international market, I am extremely excited to have Ghost join Picture Shop VFX," states Bill Romeo, president of Picture Head Holdings. "Ghost encompasses the same philosophy and culture that we do."

### Announcement of 'The RealTime Conference'

'The RealTime Conference' was founded by industry professionals from various companies including Weta Digital, DreamWorks, THX, Dassault Systèmes, and TellTale Games, all with the shared goal of uniting the real-time community across multiple industries. It is organized in cooperation with the VES.

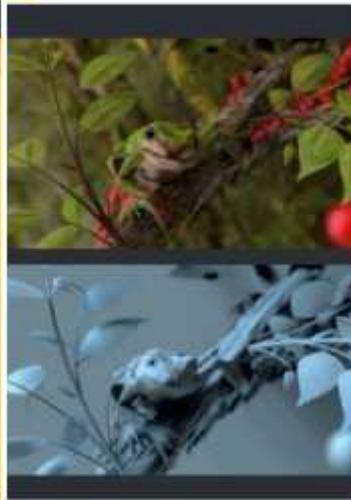
It is scheduled on 6th and 7th April, 2020, simultaneously in New York and Paris. In both cities, industry experts and innovators will discuss topics ranging from the impact real-time is having on VFX, design, manufacturing, digital humans, artificial intelligence and more.



# STUDENT ARTWORKS



Debajeet Deb, Chowringhee



B.Maheshu, Bhubaneswar



Debajeet Deb, Chowringhee



Krishnendu Kar, Chowringhee



Kaustubh Kulkarni, Ahmednagar



Omkar Naidu, FC Road



Hrushikesh Pawar, Ahmednagar



Saurav Bhagat, FC Road



Amir Shaikh, Ahmednagar

# STUDENT ARTWORKS



Prathamesh Marathe, FC Road



Kuldeep Shivhare, Indore



Sayali Kulkarni, FC Road



Kunal Soni, Indore



Vineet Gaur, Indore



Divya Sadaye, Andheri



Pratik Agre, Kothrud



Clovin Nazareth, Andheri



Anil Thakor, Shahibaug

# STUDENT ARTWORKS



Pratik Umale, Kothrud



Raj Yadav, Andheri



Renuka Bhagat, Kothrud



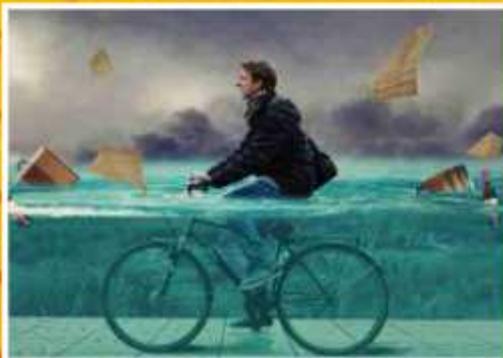
Shiv Parmar, Shahibaug



Kunal Soni, Indore



Galav Chaudhari, Shahibaug



Sandip Kadus, Kothrud



Hritik Shah, Shahibaug



Chirag Panchal, Shahibaug

# STUDENT ARTWORKS



Ojas Kedar, Thane



Mihir Kothari, Andheri



Rutuja Salvi, Wanowrie



Saloni Parwat, Andheri



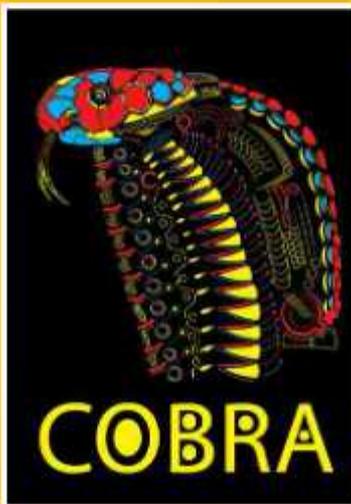
Hemlata Vishwakarma, Thane



Rahul Bhoir, Andheri



Malvika Gosh, Thane



Pavan Sutar, Wanowrie



Bhavesh Suthar, Thane

# LATEST INDUSTRY JOBS



## PAPERBOAT DESIGN STUDIOS (KOLKATA)



looking to hire 2D Animators &  
Flash Animators - 1+yrs experience

Those looking for a good opportunity kindly email us at  
[sunishrecruitments@gmail.com](mailto:sunishrecruitments@gmail.com)  
[www.paperboatstudios.com](http://www.paperboatstudios.com)

## HULA HOOP VFX (CHENNAI)



looking for experienced 3D Generalists

Applicant must have an artistic vision and creative thinking ability  
Basic understanding of end-to-end 3d computer graphics concepts  
like 3d modelling, Rigging, Animation, Texturing, Materials,  
Lighting, Rendering, Compositing, etc.

Mail your resume along with show reel to  
[careers@hhoop.com](mailto:careers@hhoop.com)  
Hula Hoop VFX Job Location: CHENNAI, India

## UNITY / UNREAL LEVEL DESIGNER (BENGALURU)



### Requirements

- 3-5 years of experience
- Core experience in Unity/Unreal Engine
- Hands-on experience in primarily with C, C++, Csharp, Python.
- Any other programming languages will be considered as a plus point.
- Possess strong programming and debugging skills.
- Experience in VR/AR development
- High-level knowledge of APIs and libraries
- Expertise in one or more programming specialities  
(Artificial intelligence, 3D rendering, Engine Physics, Multiplayer)
- Expertise in MAYA, MAX, Blender, Substance Painter,
- Experience with Adobe Photoshop & Adobe Illustrator

Interested candidate, please share your updated resume and portfolio links on  
[saurav.kumar@byjus.com](mailto:saurav.kumar@byjus.com)

## EIGHTYEIGHT PICTURES MEDIA & ENTERTAINMENT PRIVATE LIMITED (MUMBAI)



Are Hiring !!!

Mid / Sr. level opportunities for the positions mentioned below  
FX Artist Rigging  
Artist Production  
Manager Production  
Coordinator Pipeline Department Manager / Coordinator  
Render Wrangler  
System Administrator  
IT Lead

Interested candidates kindly share your CV/showreel at  
[careers@88.pictures](mailto:careers@88.pictures)

## IGENE ENTERTAINMENT SERVICES PRIVATE LIMITED (CHENNAI)

We are hiring

- Paint Artists
- Roto Artists
- Matchmove Artists
- Rotomation Artists
- Compositing
- 1 - 6 Years Experience



To apply: Call @ below number or mail your resume  
[+91 97872 28280](tel:+919787228280); [careers@igenemedia.com](mailto:careers@igenemedia.com)

## SUPERNOVA FX STUDIOS (PUNE)



WE ARE HIRING!  
VFX Paint Artists  
Production Coordinator  
Production Manager  
Unity Artists and Developer  
3D Artists

Drop an email to:  
[Jobs@supernovafxstudios.com](mailto:Jobs@supernovafxstudios.com)

## PHANTOM FX (CHENNAI)

We are Hiring



- |                       |                                     |
|-----------------------|-------------------------------------|
| COMPOSITORS           | CHARACTER MODELERS                  |
| ROTO ARTISTS          | CHARACTER FX ARTISTS                |
| PAINT ARTISTS         | FUR GROOMING ARTISTS                |
| MATTEPAINTING ARTISTS | MOTION GRAPHIC ARTISTS              |
| CONCEPT ARTISTS       | TEXTURING ARTISTS                   |
| FX ARTISTS            | LIGHTING & LOOK DEVELOPMENT ARTISTS |
| CREATURE ANIMATORS    | FULL STACK PYTHON DEVELOPER         |
| SURFACING ARTISTS     | IT MANAGER                          |

SEND US YOUR CV CAREERS @ PHANTOM-FX. COM

## MAYA DIGITAL STUDIOS (MUMBAI)



WE ARE HIRING!

2D Compositor  
Experience: (Jr - Mid Level) 2-5 years  
Software- After Effects  
Location: Mumbai

Share your updated CV and Portfolio at  
[hr@mayadigitalstudios.com](mailto:hr@mayadigitalstudios.com) Contact: 022 39236324

# PLACEMENTS



STUDENT : PRIYADARSHINI SAHU  
DESIGNATION : ROTO ARTIST  
STUDIO : CONTILOE PICTURES PVT.LTD, BHUBANESWAR



STUDENT : PRIYANKA PARWAL  
DESIGNATION : NEW PRODUCT DEVELOPER  
STUDIO : GANGAUR CREATION, INDORE



STUDENT : RAHUL DHOKRE  
DESIGNATION : GRAPHIC DESIGNER  
STUDIO : PATANKAR EVENTS, PUNE



STUDENT : OMKAR ANARASE  
DESIGNATION : MOTION GRAPHICS ARTIST  
STUDIO : NIGHT MOTION PVT. LTD, PUNE



STUDENT : TANVI NASHINE  
DESIGNATION : GRAPHIC DESIGNER  
STUDIO : AFFINITY EXPRESS, MUMBAI



STUDENT : RAHUL SHARMA  
DESIGNATION : ANIMATION ARTIST  
STUDIO : KNOWNSENSE STUDIOS, AHMEDABAD



STUDENT : VISHAL DARJI  
DESIGNATION : VIDEO EDITOR  
STUDIO : MOTION EDITS, AHMEDABAD



STUDENT : AMIT TIRMARE  
DESIGNATION : GRAPHIC DESIGNER  
STUDIO : PRANAY SALECHA PHOTOGRAPHY, AHMEDABAD

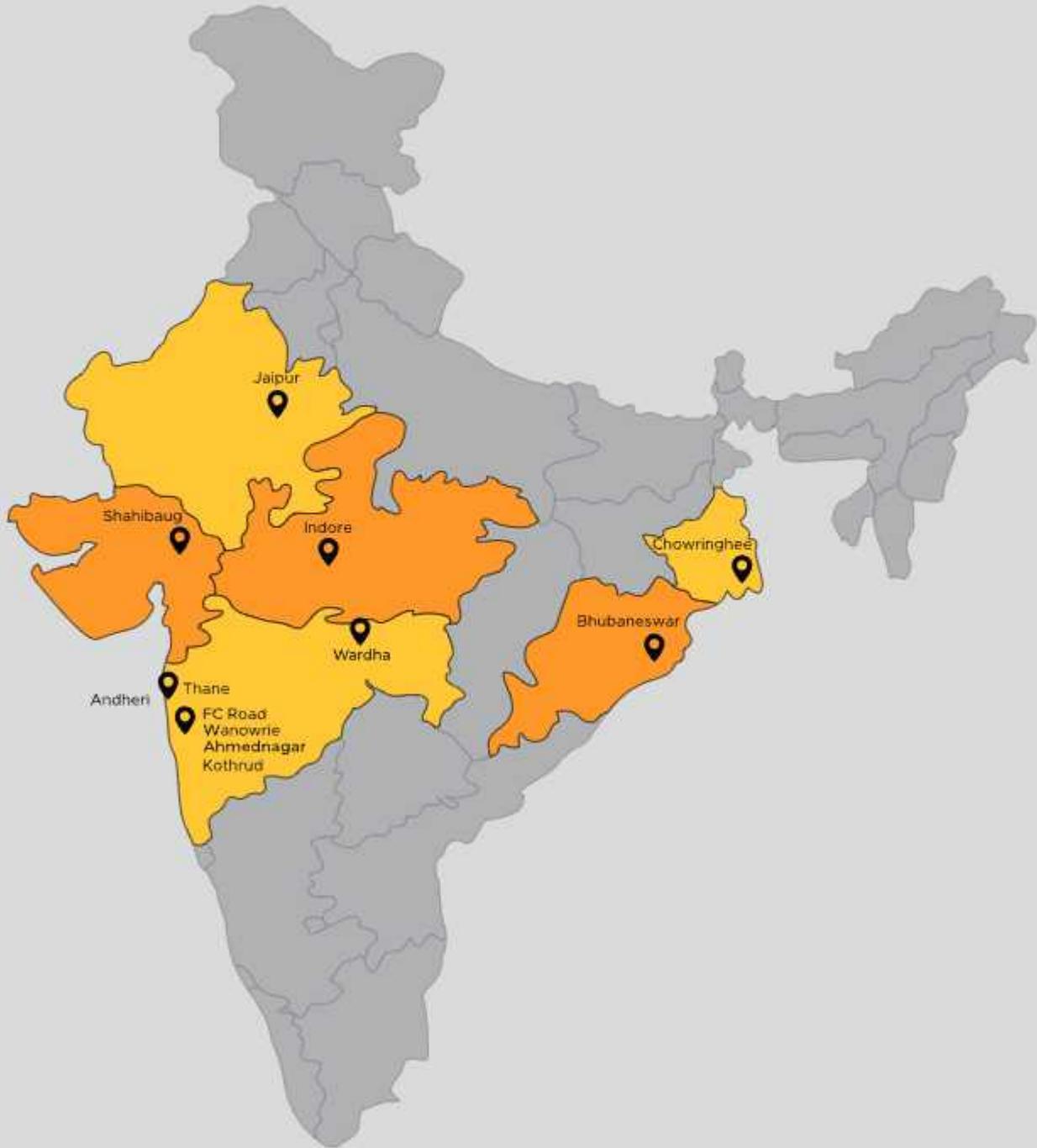


STUDENT : YASHWANT WAGHELA  
DESIGNATION : ANIMATION ARTIST  
STUDIO : SWAMINARAYAN STUDIO, AHMEDABAD



STUDENT : ARPIT AGRAWAL  
DESIGNATION : MATCHMOVE ARTIST  
STUDIO : POST HOUSE, MUMBAI

# Our Centres



**ANDHERI**

Centre of Excellence: 4<sup>th</sup> Floor, Nimbus Centre, SAB TV Road,  
Off. Link Road, Andheri (W), Mumbai, Maharashtra - 400053.

Contact No. : +91 22 66753203 / 06, 9819504485  
Email: andheri@frameboxx.in

**FC ROAD**

3rd Floor, Surya Bhavan, FC Road, Shivaji Nagar,  
Near Tukaram Paduka Chowk, Pune, Maharashtra - 411005

Contact No. : +91 7276848710 / 7276006019  
Email: fcroad@frameboxx.in

**SHAHIBAUG**

Opp. Raksha Shakti Circle, Near Ghevar Circle,  
Shahibaug, Ahmedabad, Gujarat - 380004

Contact No. : +91 7048166199 / 8460066199  
Email: shahibaug@frameboxx.in

**WANOWRIE**

Rukmini Tower, Salunke Vihar Road, Near Salunke Vihar Telephone Exchange,  
Narayan Annaji Shinde Road, Near Bliss Cafe,  
Wanowrie, Pune, Maharashtra - 4110048

Contact No. : +91 7507937526 / +91 7498274741  
Email: wanowrie@frameboxx.in

**INDORE**

11/5 Kamal Kiran Apartment, Opposite Readers Club,  
56 Dukan, Indore, Madhya Pradesh - 452001

Contact No. : +91 9300009992 / +91 7805077000  
Email: indore@frameboxx.in

**KOTHRUD**

Office no. 5,6,7,8, Borate Sankul, Opp. Yashawantrao  
Chavan Natygruha, Kothrud, Pune, Maharashtra - 411038.

Contact No. : +91 9850900617 / +91 9881900617  
Email: kothrud@frameboxx.in

**JAIPUR**

210, Gaurav Tower-I, Malviya Nagar,  
Jaipur, Rajasthan - 302017

Contact No. : +91-141- 4039764, 4039768  
Email: jaipur@frameboxx.in

**AHMEDNAGAR**

Dhoot Centre, Next to Patil Hospital, Ahmednagar College Road,  
Ahmednagar, Maharashtra - 414001

Contact No. : +91 9423558296 / 9370022968  
Email: ahmednagar@frameboxx.in

**CHOWRINGHEE**

Chatterjee International Centre, 6th Floor, 33 A, J. L. Nehru Road,  
Near Park Street Metro Stn, Chowringhee, Kolkata - 700071

Contact No. : 033-22884549, +91 9330776787  
Email: chowringhee@frameboxx.in

**THANE**

Dwarka Building, 1st Floor, Shivaji Path, Opp  
Jagdish Book Depot, Thane (W), Mumbai, Maharashtra - 400602

Contact No. : +91-22-25344850 / 9833373495  
Email: thane@frameboxx.in

**BHUBANESWAR**

Plot No- A/54, 3rd Floor, Sahid Nagar,  
Opp. Utkal Law College, Bhubaneswar, Odisha - 751006

Contact No. : +91 9337476780, +91 9337476781  
Email: bhubneswar@frameboxx.in

**WARDHA**

1st Floor Above Mehare Clinic, New Arts College Road  
Near Sandip Saw Mill, Aravi Naka, Wardha, Maharashtra - 442001

Contact No. : +91 96075 58070  
Email: wardha@frameboxx.in



## Why Frameboxx?

- Career-Focused Training
- Training by Industry Experts
- Industry Oriented Courses
- Workshops & Seminars
- Personalized Attention
- Project & Portfolio Creation
- Placement Assistance

## Proudly Affiliated With



Head Office : Andheri (W), Mumbai

### Frameboxx 2.0

#### Centre of Excellence:

4<sup>th</sup> Floor, Nimbus Centre, Off Link Road, SAB TV Road, Andheri (West), Mumbai, Maharashtra - 400053.

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**Email:** info@frameboxx.in **Website:** www.frameboxx.in

