

# EXPERT PROGRAM: GRAPHIC, BROADCAST & SOCIAL MEDIA DESIGN

450 Hours (Training + Practical)

12 Months

1,50,000

AI INTEGRATED COURSE

## CREATE. ENGAGE. INSPIRE.

This program focuses on teaching Graphic Designing for Broadcast mediums (Movies, Web series, Commercials, Documentaries, TV Serials and others) and Social Media Channels (Facebook, WhatsApp, Instagram, Pinterest, Twitter, LinkedIn, Snapchat, YouTube and more).

Graphic Designing industry is massive and growing continuously. It is used in wide array of verticals of Media & Entertainment industries. From print media to digital, it is seen in all mediums of marketing and publications.

www.frameboxx.in



## WHAT'S COVERED IN THIS PROGRAM?

- > Drawing & Perspective
- > Design Principles
- > Printing parameters
- > Creative Visualization
- > Aesthetics Skills
- > Color Theory
- > Layout Design
- > 2D and 3D Motion Graphics
- > Video Editing
- > Fundamental of Audio



## SOFTWARES COVERED

### Foundation (6 Months / 225 Hours)

- > Social Media Platforms
- > Foundation of Drawing
- > Fundamental of Design Theory
- > Fundamental of Print Theory
- > Digital Photography with Lightroom
- > Photoshop with Spark AR
- > Illustrator
- > InDesign
- > CorelDRAW
- > Fundamental of Web Design
- > Fundamental of UI/UX

AI Prompting Aesthetics | ChatGPT and Google Gemini AI | Leonardo AI | Adobe Fire Fly

### Expert (6 Months / 225 Hours)

- > Principal of Animation
- > Animate
- > Premiere Pro
- > Audition
- > After Effects
- > Cinema 4D
- > Social Media Design
- > DaVinci Resolve
- > Project and Portfolio

AI Adobe Premiere AI Tool Kit | Adobe After Effects AI Tool Kit | Suno AI

\*Few topics will be covered online



This program is aligned with MESQ QPNOS: MES/Q0601, Q0702, Q0704, Q1401, Q2501, Q3501.