MPMG: MOTION GRAPHICS

960 Hours (Training + Practical)

24 Months

₹ **4,00,000**

AI INTEGRATED COURSE

ANIMATE YOUR IDEAS

This course is designed to equip students with the skills and knowledge to create compelling, visually engaging motion graphics that communicate a message effectively.

This program prepares you to create exceptional motion graphics for movies, TV shows, commercials, social media, and more, enhancing brand recognition, awareness, and revenue. You'll learn to craft compelling visual narratives tailored to project needs and genres. Starting with storyboarding, the program guides you through using 2D and 3D software to produce stunning motion graphics.

>>> www.frameboxx.in

WHAT'S COVERED IN THIS PROGRAM?

- Complete production pipeline of Motion Graphics
- Pipeline of multiple 2D and 3D softwares to create desired output
- Understanding of Design principles and marketing psychology
- Creating videos for various mediums including feature film, OTT, TVC, web, broadcast media, games, social media and many others
- File formats and technical parameters of broadcasting system (editing, sizing, coloring and more)
- Infographics, Typography, Title design, and many other styles of text animation
- Use of leading industry standard plugins for faster production pipeline
- Learn how to use industry-standard software tools such as Adobe After Effects, Cinema 4D, Maya, Houdini & more
- Developing a portfolio of work to showcase skills and creativity to potential clients or employers

SOFTWARES COVERED

Foundation (8 Months / 320 Hours)

Pre-production > Photoshop > Illustrator > Premiere Pro > Audition
After Effects > 3ds Max - Fundamental > Maya - Foundation

AI Prompting Aesthetics for Graphics | ChatGPT and Google Gemini AI | Leonardo AI | Adobe Fire Fly

Intermediate (5 Months / 200 Hours)

Animate CC - Fundamental > After Effects > Mocha - Fundamental > Photoshop

AI Adobe Premiere AI Tool Kit | Adobe After Effects AI Tool Kit | Suno AI

Master + Portfolio Development (9 Months / 360 Hours)

Cinema 4D > Houdini > Maya > 3ds Max > Nuke > After Effects > Trapecode

PORTFOLIO DEVELOPMENT (2 MONTHS / 80 Hours)

*Few topics will be covered online

APPLICABLE JOBS

Motion Graphics Artist

Broadcast Design Artist

This program is aligned with MESC QPNOS: MES/Q0701, Q0704, Q1401, Q2501, Q3501, Q3505.